



FOR IMMEDIATE RELEASE

The Freshwater Land Trust Will Develop a Greenway Master Plan for Jefferson County with the Help of Goodwyn Mills Cawood, Inc.

Birmingham, Ala. (August 23, 2010) – The Freshwater Land Trust announced today that it will work with Goodwyn Mills Cawood, Inc. to develop a greenway master plan for Jefferson County.

The Freshwater Land Trust, a Health Action Partner, will connect communities in the Jefferson County area by creating a comprehensive greenway master plan. The project, termed ***Our One Mile***, is part of the Health Action Partnership’s efforts to combat the obesity rate in Jefferson County, which is more than 30 percent. Funded by the Department of Health and Human Services, ***Our One Mile*** will improve residents’ health through easier access to active living. Greenways and parks also help increase property values, attract new business, provide tourism opportunities and also help the environment. Goodwyn Mills Cawood (GMC), a multi-disciplined firm with landscape architects, planners and environmental engineers will join the efforts.

“We are excited about working with Goodwyn Mills Cawood to create a greenway master plan for Jefferson County,” Wendy Jackson, executive director of the Freshwater Land Trust said. “This partnership will allow us to move swiftly to deliver a greenway system that improves quality of life for all residents.”

GMC has experience developing numerous greenways across the state including Chief Ladiga in east Alabama, Aldridge Creek, Indian Creek and Big Cove Greenways in Huntsville, Aqueduct Trail in Tarrant, the Polly Ridge Road Trail in Center Point and the downtown trail in Eufaula. It provides architectural, civil, municipal, environmental and electrical engineering services as well as surveying and geotechnical services.

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About Freshwater Land Trust

Based in Birmingham, Alabama, the Freshwater Land Trust is a 501(c)(3) non-profit organization that acquires, conserves and connects open spaces that are critical for the protection of rivers and streams and that provide recreational opportunities for the community. Its mission is the acquisition and stewardship of lands that enhance water quality and preserve open space. It is accredited by the Land Trust Accreditation Commission, which recognizes it as meeting standards of excellence, upholding the public’s trust and ensuring that conservation efforts are permanent. The Freshwater Land Trust conserves land in Jefferson, Shelby, Blount, Chilton, Bibb, St. Clair, Tuscaloosa, and Walker counties. For more information, please visit www.freshwaterlandtrust.org.

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